

PROFESSIONAL EXPERIENCE



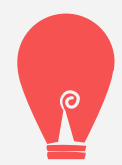
BCP | PRESIDENT/FOUNDING CEO 2008 – PRESENT

- Manage relationships with key stakeholders
- Oversee the organization's operations on a daily basis and monitor weekly, monthly, and yearly report.
- Continuously increase the business growth by making strategic decisions.
- Customer satisfaction & Allegiance
- Assist the marketing division in development of marketing strategies for new and existing products and services.
- Identify business opportunities assisting strategic planning.
- Fully in charge of Digital Marketing.
- Manage an intern/Assistant Brand Manager.
- Goal Setting & Road mapping
- Ensure clear objectives are set and expectations are met.
- Created all marketing materials including website, e-newsletters, annual reports and brochures.



BEKALON | IBO/ FOUNDER 2016 – PRESENT

- Conduct market surveys to define target audience, constructed forecasts and budgets.
- Assemble of key resources for the progress of the organization.
- Guided marketing staff on a Twitter/Instagram/Facebook content sharing schedule that resulted in a 50% increase in follower count.
- Plan and lay down objectives.
- Evaluate and review limitations and constraints and always find a way to overcome.
- Always come up with creative ideas that gives the organization a competitive advantage.
- Listen to the problems employees encounter and make a rational decision that always resolve the problem.
- Organizing a training program presently to create more entrepreneurs globally and help more success-minded people become financially free via our platform.



BCP KIDZ | FOUNDER (REBRAND LITTLE CORPORATES) 2015 – PRESENT

- Improved sales greatly by steadily developing new content and marketing strategy.
- Follow trends in Kids' Businesses.
- Acted as spokesperson for brand when needed and relevant.



ENTREPRENEURS ON FIRE |FOUNDER 2016 – PRESENT

- Ensured that information get to target audience (Like-minded individuals).
- Working on means to raise funds for start-up entrepreneurs.
- Initiated advertisiand PR campaigns, as well as sale events
- Created a Facebook page to promote brand. <https://www.facebook.com/groups/entrepreneursonfire/>